

I'm not robot!

SP - 59

Additional Information:

1. **Check the Fee:** Rs. 2,50,000
 Partly Rs. 1,25,000
 Cash Paid Rs. 15,000
 Fee Remission Rs. 10,000

2. The Fee has remained for following time out of 10 from August
 till Rs. 75,000 Partly Rs. 12,500

3. Provide 10% Depreciation on firm machinery.

From the above information you are required to prepare Trading and P & A A/c on 31.03.2017.

Q1) Write short notes (any two)

a) Advertising cost Accounting.
 b) Inventory Management Accounting.
 c) Long-Term Policy.
 d) Difference between cost accounting and management accounting.

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समस्याएँ

कविता का जो पाठ होना चाहिए उसका सस्वर वाचन होना जरूरी है जबकी वह आज अध्यापक-विद्यार्थी, वाचक-श्रोता के बीच समाप्त हो गया है। किसी भी कविता का सस्वर पाठ उस कविता के बाहरी रूप से परिचित कराता है, अर्थ की ओर बढ़ना तो उसका दूसरा चरण है। पढ़ने के तरीके से ही कविता के साथ सहृदय का जो जुड़ाव हो जाता है वह जुड़ाव लय के अभाव में असंभव है। आज के समय में छंद की समग्रता भंग हुई है जिसके फलस्वरूप कविता की संरचना से अंजान पाठक उसके साथ जुड़ाव महसूस नहीं कर पाता। लय के अभाव में नई कविता को विम्व का आश्रय लेना पड़ा। यद्यपि विम्व कविता के चित्रात्मक रूप को विस्तृत आयाम देता है, परंतु लय के अभाव में यह उतना प्रभावी नहीं होती।

दूसरी समस्या है कविता को कैसे पढ़ाया जाये? कविता के वाचन में चेहरे के भाव व्यक्त होने चाहिए जिससे कविता का आधा अर्थ हम चेहरे के भाव से ही जान लेते हैं। नाटकीय शैली का कविता में समावेश भी बच्चों की ग्रहण क्षमता को बढ़ा देता है और उसके साथ नजदीकी जुड़ाव महसूस करता है-

हठ कर बैठा चांद एक दिन
 माता से यों बोला
 सिलवा दे माँ मुझे ऊन का
 मोटा एक लिंगोला।

कविता में इस तरह की प्रस्तुति इसको याद कर अभिनय सहित सुनाने को प्रेरित करती है। साथ ही बच्चे उसे तत्परता के साथ ग्रहण करते हैं।

कविता एक उपकरण की भांति होती है जो सहृदय के हृदय में विद्यमान भाव संवेदनाओं को जागृत करती है। कविता का सही वाचन ही उसके अनुकूल वातावरण की सृष्टि करता है, परन्तु कविता रूपी उपकरण का सही प्रयोग करना हमें आना चाहिए, अर्थात् कविता को कैसे पढ़ाया जाये, कैसे उसका वाचन किया जाये यह हमें जानना चाहिए क्योंकि संगीत के किसी वाद्ययंत्र को बजाने की योग्यता यदि हममें नहीं है तो हम उसके संगीत का आनंद नहीं ले पायेंगे।

विषय के मूर्त रूप का यदि सही प्रस्तुतिकरण नहीं होगा तब तक कविता सौंदर्य के चरम पर पहुँचाने अर्थात् आनंद की अनुभूति कराने में अक्षम होगी और बच्चों के काल्पनिक संसार को सीमित कर देगी। चूंकि कविता के माध्यम से हम कवि के अनुभवों को और अपने अनुभवों को बच्चों तक पहुँचाएँगे, उनके कल्पना संसार को विस्तृत आयाम देंगे तो कविता के अनेक अर्थान्तरों को बच्चे स्वीकार करेंगे।

स्कूली स्तर की शिक्षा काफी जटिल प्रक्रिया होती है और बच्चों को सिखाने की प्रक्रिया में मनोविज्ञान का सहारा भी लेना पड़ता है। इस प्रक्रिया में बच्चों की ग्रहण क्षमता के स्तर को समझ कर उसी के अनुकूल विषय-वस्तु का चुनाव कर रोचक ढंग से सिखाने की कलाओं का निर्माण करना होगा। सीखने का यह कलात्मक रूप विषय की योग्यता और विद्यार्थी के जुड़ाव पर निर्भर करता है। विषय ऐसा होना चाहिए जिसमें बच्चों की जीवन-चर्चा और आदतों में सुधारात्मक दृष्टिकोण हो, इस प्रकार के काव्य रूप का उच्चारण विद्यार्थी जोश और उत्साह के साथ करते हैं, जैसे--

जागो और जगाओ!
 नीत चुकी आलस की धड़ियों
 जाग उठी अब सारी चिड़ियों
 जागे फूल, खिली अब कनियों
 तुम भी जागो, आओ।

Author Guidelines

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M.B.A. (Part - I) (Semester - II) (CBCS) Examination, MAY - 2017
RESEARCH METHODOLOGY
 Sub. Code : 57118

Day and Date : Wednesday, 24 - 05 - 2017 Total Marks : 80
 Time : 11.00 a.m. to 02.00 p.m.

Instructions: 1) Q1 and Q5 are compulsory.
 2) Attempt any two from question No.2,3 and 4.

Q1) a) Arun is working with an advertising department. He has collected data regarding awareness of company's advertisement among kids and adults. He wants to test whether there is a significant relation between age and awareness of advertisement. Help him to test this hypothesis using chi-square test.

Sample	Aware	Unaware	Total
Kids	65	85	150
Adults	85	105	190
Total	150	190	340

Test your result with the help of χ^2 at 5% level of significance and express your opinion regarding dependency of age and awareness of advertisement. (Note: the table value of χ^2 for 1 degree of freedom at 5% level of significance is 3.841). [10]

b) As a research student which tools of central tendency and dispersion would you suggest to Mr. Arun for processing and analyzing his research data. [10]

P.T.O.

Business case studies are teaching tools that are used by many business schools, colleges, universities, and corporate training programs. This method of teaching is known as the case method. Most business case studies are written by educators, executives or heavily educated business consultants. However, there are times when students are asked to conduct and write their own business case studies. For example, students may be asked to create a case study as a final assignment or group project. Student-created case studies may even be used as a teaching tool or a basis for class discussion. When you write a case study, you must write with the reader in mind. The case study should be set up so that the reader is forced to analyze situations, draw conclusions, and make recommendations based on their predictions. If you aren't overly familiar with case studies, you may be wondering how to best organize your writing. To help you get started, let's take a look at the most common ways to structure and format a business case study. Although every business case study is a little different, there are a few elements that every case study has in common. Every case study has an original title. Titles vary but usually include the name of the company as well as a little info about the case scenario in ten words or less. Examples of real case study titles include Design Thinking and Innovation at Apple and Starbucks: Delivering Customer Service. All cases are written with a learning objective in mind. The objective might be designed to impart knowledge, build a skill, challenge the learner, or develop an ability. After reading and analyzing the case, the student should know about something or be able to do something. An example objective might look like this: After analyzing the case study, the student will be able to demonstrate knowledge of approaches to marketing segmentation, differentiate between potential core customer bases and recommend a brand positioning strategy for XYZ's newest product. Most case studies assume a story-like format. They often have a protagonist with an important goal or decision to make. The narrative is usually weaved throughout the study, which also includes sufficient background information about the company, situation, and essential people or elements. There should be enough detail to allow the reader to form an educated assumption and make an informed decision about the questions (usually two to five questions) presented in the case. Case studies should have a protagonist that needs to make a decision. This forces the case reader to assume the role of the protagonist and make choices from a particular perspective. An example of a case study protagonist is a branding manager who has two months to decide on a positioning strategy for a new product that could financially make or break the company. When writing the case, it is important to ensure that your protagonist is developed and compelling enough to engage the reader. The narrative of a case study starts with an introduction to the protagonist, her role and responsibilities, and the situation/scenario that she is facing. Information is provided on the decisions the protagonist needs to make. Details include challenges and constraints related to the decision (such as a deadline) as well as any biases the protagonist might have. The next section offers up background information on the company and its business model, industry and competitors. The case study then covers challenges and issues faced by the protagonist as well as the consequences associated with the decision that the protagonist needs to make. Exhibits and extra documents, like financial statements, might be included in the case study to help students reach a decision about the best course of action. The conclusion of a case study returns to the main question or problem that must be analyzed and solved by the protagonist. Case study readers are expected to step into the role of the protagonist and answer the question or questions presented in the case studies. In most cases, there are multiple ways to answer the case question, which allows for classroom discussion and debate. 14 results in 0.0107 seconds. case study | Marathi dictionary translates English to Marathi and Marathi to English case study words case study phrases with case study synonyms case study antonyms case study pronunciations. case study in Marathi Marathi of translation of case study Marathi meaning of case study what is case study in Marathi dictionary? definition, antonym, and synonym of case study Antonym, Synonym TheSaurus Official Languages of India Dictionary Translation is significantly better than Google translation offers multiple meanings, alternate words list of case study case study phrases with similar meanings in Marathi | dictionary Marathi | dictionary case study translation case study meaning case study definition case study antonym case study synonym Marathi language reference work for finding synonyms, antonyms of case study. 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